



Esther Muller On Turning 20

“opened my school twenty years ago, with the encouragement of Lewis Rudin, to focus on furthering ethics and providing relevant and updated content to the real estate brokerage community,” says Esther Muller, co-founder of the Academy for Continuing Education (ACE). “Since then, I’ve seen the industry transformed and revolutionized for the better.”

“We’ve worked on many big deals together, and have jointly coached many real estate professionals. She has always been a pleasure to work with, and a trusted colleague.”

—Faith Hope Consolo, Chairperson, Retail Leasing Division, Douglas Elliman

It therefore comes as no surprise that ACE is now embarking on its third decade of success, having graduated over 4500 students thus far. As an industry leader, Muller has sold over \$1billion in properties during her career to date. She has also co-authored her second book ‘Success is the Destination’, following on the heels of her first best-seller, ‘Tips from the Tops’. Esther has held the position of Professor and Director at the Graduate School of Business at Touro College, and is highly quoted on real estate industry issues in major media. Her depth of knowledge and experience has made her a legend with industry peers.

PROFESSIONAL DELIVERY WITH LUMINARIES

But it doesn’t stop there. While real estate professionals can register for courses at a number of different schools in the New York area, Esther explains “The quality of the content, and the caliber of industry practitioners that teach have made her school so popular.”



Dottie Herman, President and CEO, Douglas Elliman, and Esther



Howard Lorber, Chairman, Douglas Elliman, and Esther



Jeff Appel, Esther, and Laura Scott



Top: Jonathan Miller, President, Miller Samuels, and Esther with one of her classes

Center (Left): ACE Team: Esther Muller and Professor Benjamin Wieder, Co-Founders, with Edreana Hampton, Executive Director, and Karen Loew, Creative Director (Right): Tom Positilio, Esther and Mickey Conlon, stars of Selling New York

Bottom (Left): Bruce Wayne Solomon, Esther Muller and Jerry Feeney, Esq. (Right): Randy Gerner of Gerner, Kronick + Valcarcel, Eugene Flotteron of CetraRuddy, Eran Chen of ODA-Architecture, Esther, Susanna Sirefman from Dovetail Design Strategies.

ACE REAL ESTATE CLASSES

- Learn How to Become a Real Estate Agent
- Learn How to Get Your Broker's License
- Renew Your License with Continuing Education Through Live Seminars
- Renew Your License with Continuing Education On-line
- Learn the Status of Your License

RENEW YOUR NY REAL ESTATE LICENSE

at ACE's next continuing education empowerment 3-day conference

New Jersey Real Estate Continuing Education

New Jersey Appraisal Courses

FLORIDA LICENSING COURSES ONLINE!

ACE has partnered with Career WebSchool to offer the following online real estate & appraisal courses:

- Florida Real Estate Licensing Courses
- Florida Appraisal Courses



Some of the industry's leading experts include Amir Korangy, Barbara Corcoran, Barbara Fox, David Maundrell, David Schlamm, Diane Ramirez, Dottie Herman, Elizabeth Stribling, Eric Trump, Faith Hope Consolo, Frederick Peters, Gary Malin, Howard Lorber, Jason Walker, Jeff Appel, Jeff Levine, Jerry Feeney, John Reinhardt, Kelly Mack, Leonard Steinberg, Richard Dickson, Richard Mack, Robert Knakal, Stefani Markowitz, Wendy Maitland, William Rudin, and many other notable guest lecturers.

ONLINE DELIVERY

Understanding the need to remain current and build upon the advances of technology over the past two decades, ACE has strived to incorporate the latest delivery methods of its educational content. "I also know, first hand, the types of time constraints and busy schedules that brokers and sales agents are subject to," Muller says. As a result, her school launched, www.RealEstateAcademy.com, an on-line delivery of continuing education courses. "With this innovation, the school has successfully entered the world of virtual education," Muller asserts. "I am thrilled to say that our courses may be completed anywhere – at home, or on the beach."



"Most of my teachers are practitioners, so they can talk about the business by having lived it, which makes a huge difference."





Press panelists from left: David Kaufman, New York Post, Valerie Block of Crain's New York Business, Esther, Faith Hope Consolo, moderator, Chairman of Retail at Douglas Elliman, Julie Satow, The New York Times, Guelda Voien, of the Mortgage Observer, Katherine Clarke, The Daily News, Peter Grant, The Wall Street Journal



Center Left: Leigh Kamping-Carder, senior editor of BrickUnderground, Esther, Drew Lang of Lang Architecture, Zach and Cody Vichinsky of Bespoke Real Estate

Center Right: Frederick Peters, President of Warburg Realty and Esther



Bottom: Developers Panel: Michael Stern of JDS Development Group, Esther, Ofer Yardeni of Stonehenge Partners, with Katherine Clarke—moderator, from the New York Daily News, Charles Bendit of Taconic Investment Partners, and David von Spreckelsen of Toll Brothers City Living

By bringing top practitioners together with the dynamic, state-approved curriculum, which she designed, Esther has revolutionized real estate continuing education, by providing knowledge and skills necessary to succeed and thrive as an entrepreneur in the complex and rapidly changing 21st Century. Her goal is to continue to educate, empower, inspire, innovate – and close more deals in the next 20 years!